



**Lake County Chamber Alliance
Regular Monthly Meeting Minutes
Friday, January 25, 2013 8:00am
LSSC Business Resource Center**

1. **Delegates In Attendance:** Kevin Austin, Susan Brooks, Mike Bucher, Shananne Cain, Jerry Cobb, Mark Dushane, Steve Jennelle, Don Marx, Jim Miller, Tom Miranda, Orin Owen, Kelly Pisciotta, Dick Scott.

Delegates Absent: Roger Byers, Beth Jenkins, and Tim Sennett.

Chamber Executive Directors/Presidents: Peggy Hayes, Cathy Hoechst, Colleen McGinley/Jeff Smith, Nancy Muenzmay, Ray San Fratello, and Jan Zacharchuck.

Alliance Partners: Rosanne Brandeburg, TJ Fish, Bill Mathias, Kevin Robson and Tim Sullivan.

Visitors: Jonathan Till – Representative Bryan Nelson’s Aide and Davis Talmage – CFAC Representative

2. **Minutes of Previous Meetings:** Minutes of last regularly scheduled Alliance meeting from November 16, 2012 presented. Kelly Pisciotta moved to accept, Susan Brooks seconded, motion passed.

3. **Financial Report:** Steve Jennelle
Lake Legislative Days and 12/31/2012 Year-End Alliance financials presented.
Don Marx requested line item for *Income for Scholarship /Students* be removed.
Susan Brooks moved to accept the 2012 financials as presented, Kelly Pisciotta seconded, motion passed.

Projected 2013 budget presented and discussed. United Chambers will fund Community Service Awards.
Don Marx moved to accept the proposed 2013 budget, Kelly Pisciotta seconded, motion passed.

All Chambers except East Lake and Tavares need to report total membership numbers to Steve Jennelle for Alliance dues. Umatilla reported 141 total members.

4. **Old Business**

Lake Legislative Days (LLD) 2013

Kelly Pisciotta – Scheduled for February 19/20 2013, last week of session.

75 registered for the event.

Pre-LLD meeting Wednesday, February 6 – ALS Landing, Tavares.

- Ensure “collective voice”
- Hand out white paper
- Answer any questions

Team Leads in place for all five areas.

45 minute briefing in Tallahassee prior to beginning meetings with Legislators.

Bus leaving LSSC at 8:00am. Bus returning from Tallahassee at 4:00pm.

Old Business (cont.)

Capital Facilities Advisory Committee (CFAC)

Davis Talmage – Explained purpose/function of CFAC

Transportation was focus in 2012

Tim Sullivan reported that focus in 2013 will be economic development and transportation

Discussion of a work shop to familiarize Alliance delegates with CFAC ensued

Ray San Fratello stressed input from the business community to CFAC

Open For Business (OFB)

Ray San Fratello – Presented OFB history and gave examples of successes

Presented changes with MyRegion.com; Shelly Lauten stepped down as Exec. Director to pursue a similar position with a national focus.

Alliance 2012 Priorities

Mike Bucher – Presented 2012 Chamber priorities and initiatives.

Chamber Delegates will need to review and update with respective Chambers for 2013 following LLD.

Establishment of workshop for CFAC

Strategic plan and previous accomplishments discussed

Many of the priorities and initiatives are of an “on-going” nature and will carry over to 2013.

5. New Business:

Community Service Awards

Kelly Pisciotta – Ceremony scheduled for April 24 at Lake Receptions

Deadline for submission is February 18

Alliance Website

Kevin Robson – Provided an overview of the Alliance website and encouraged participation among all Chamber members.

Authorized users (Admins) require updating.

We should track activity by visits vs. hits as a usage tool.

6. Alliance Partnership Reports

Lake County Commission

Commissioner Sullivan – Presented current challenges facing the county and recent decisions and actions by the county commission on economic development.

Lake County School Board

District 1, School Board Member, Bill Mathias – Stated that he would be the School Boards Liaison for business matters and Rosanne Brandeburg would be liaison for educational matters. Lake County’s standing, challenges and possible “fixes” discussed.

Lake Sumter MPO

TJ Fish – Presented current situation and explained sun setting of gas taxes. After much analysis, including by the CFAC, the only truly feasible funding option for transportation is the Second Local Option Gas Tax, which could be approved up to a nickel a gallon by the county commission. I added that the Chamber Alliance should be part of the dialogue on this issue.

Alliance Partnership Reports (cont.)

Representative Bryan Nelson

Jonathan Till – Presented the Representative Nelson’s priorities and encouraged local Chambers to promote Representative Nelson’s online survey to assist in obtaining constituent input.

7. **Adjourned:** Mike Bucher – 9:40am
8. **Next Meeting**
February 22 at 8:00am.